

**Hawai'i Health Connector  
Consumer Advisory Committee**

**Application Form**

The Hawai'i Health Connector (the Connector), Hawai'i's online health insurance exchange, was established in 2011 by the state legislature through Act 205. It mandates that the state create a health insurance exchange as part of the federal Patient Protection and Affordable Care Act (ACA) of 2010.

**ACA Definition of a Consumer:**

(e) EDUCATED HEALTH CARE CONSUMERS—[As added by section 10104(d)] The term “educated health care consumer” means an individual who is knowledgeable about the health care system, and has background or experience in making informed decisions regarding health, medical, and scientific matters.

*Definition of Consumer was not included in the Final Regulations for Insurance Exchanges. The information provided above was extracted from the comments included as the Feds contemplated issuance of the Final Regulations.*

**Establishment of the Committee:**

The Connector Bylaws call for the establishment of the Consumer Advisory Committee, section VI.G – Advisory Committees states:

*Advisory Committees. The Corporation shall have a Consumer Advisory Committee and may have such advisory committees as the Board may provide from time to time, and the Board may appoint both Directors and others to serve on such Advisory Committees. Advisory Committees shall not have authority to act on behalf of the Corporation, but shall only counsel the Board. An individual's membership on an Advisory Committee does not independently qualify such individual as an officer, director or agent of the Corporation, and such individual shall keep confidential all confidential information gained by virtue of such position. The Board shall have the power to prescribe the manner in which proceedings of any Advisory Committee meeting shall be conducted. Each Advisory Committee shall perform such functions and duties and shall such powers and authority as determined from time to time by the Board. The Board shall appoint the chairs of all Advisory Committees.*

**Description of Duties**

When the Hawai'i Health Connector Board requests consumer or employer guidance on issues regarding health insurance accessibility, the Committee is tasked with: analyzing data, coordinating discussion, and providing objective feedback for recommendation to the Board.

**Submit Applications to [info@hawaiihealthconnector.com](mailto:info@hawaiihealthconnector.com) no later than Friday, August 31, 2012.**

Full Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Affiliations that you represent/identify with (Please check all that apply):

- |   |  |
|---|--|
| <input type="checkbox"/> Advocate for hard-to-reach populations                                     | <input type="checkbox"/> Native Hawaiian organization                                  |
| <input type="checkbox"/> Community-based organization   | <input type="checkbox"/> Organization working with federally-recognized Tribal members |
| <input type="checkbox"/> Elderly care/assistance organization                                       | <input type="checkbox"/> Program/service for people with disabilities                  |
| <input type="checkbox"/> Employer organization/group  | <input type="checkbox"/> Small business and/or their employee                          |
| <input type="checkbox"/> Entity experienced in facilitating enrollment (e.g. agents, brokers, etc.) | <input type="checkbox"/> State Medicaid or CHIP agency                                 |
| <input type="checkbox"/> Health care provider   | <input type="checkbox"/> University/College organization/program                       |
| <input type="checkbox"/> Individual consumer  | <input type="checkbox"/> Other(s): _____   |
| <input type="checkbox"/> Island representative for _____  |  |

Employer: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Why do you want to serve on the Consumer Advisory Committee?

What expertise or areas of expertise will you contribute to the Consumer Advisory Committee and how will it be a valuable resource to the Hawai'i Health Connector?

Do you currently or have you previously served on any organization or community boards or committees? If so, please name them and include the length of your term(s).

Questions and applications may be submitted to [info@hawaiihealthconnector.com](mailto:info@hawaiihealthconnector.com), no later than Friday, August 31, 2012.